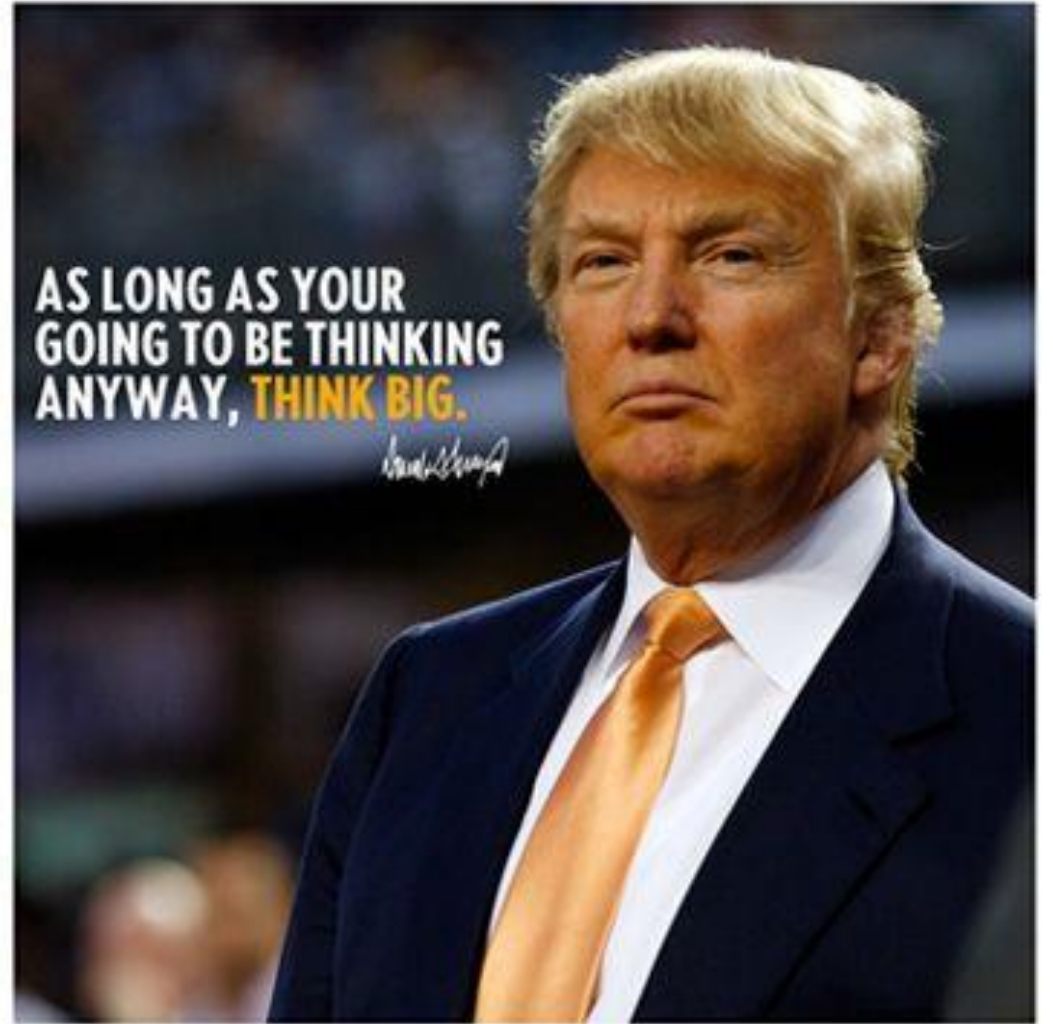


5Pull

Intelligent marketplace



5Pull. United Structured Automated Platform

5Pull is aimed at the **automation** of the relationship between all CS

5Pull collects data about **activities** and **conditions** in which they occurred



Platform for Global **HRM** and **HRD** Market

Key problem – we do not know and try to guess

Businesses

Does Employees effective?

What they really do?

Should I pay less or more?

Result is

Education & Science

What to teach?

How to commercialize technology?

Where to get financing for R&D?

Doesn't FIT

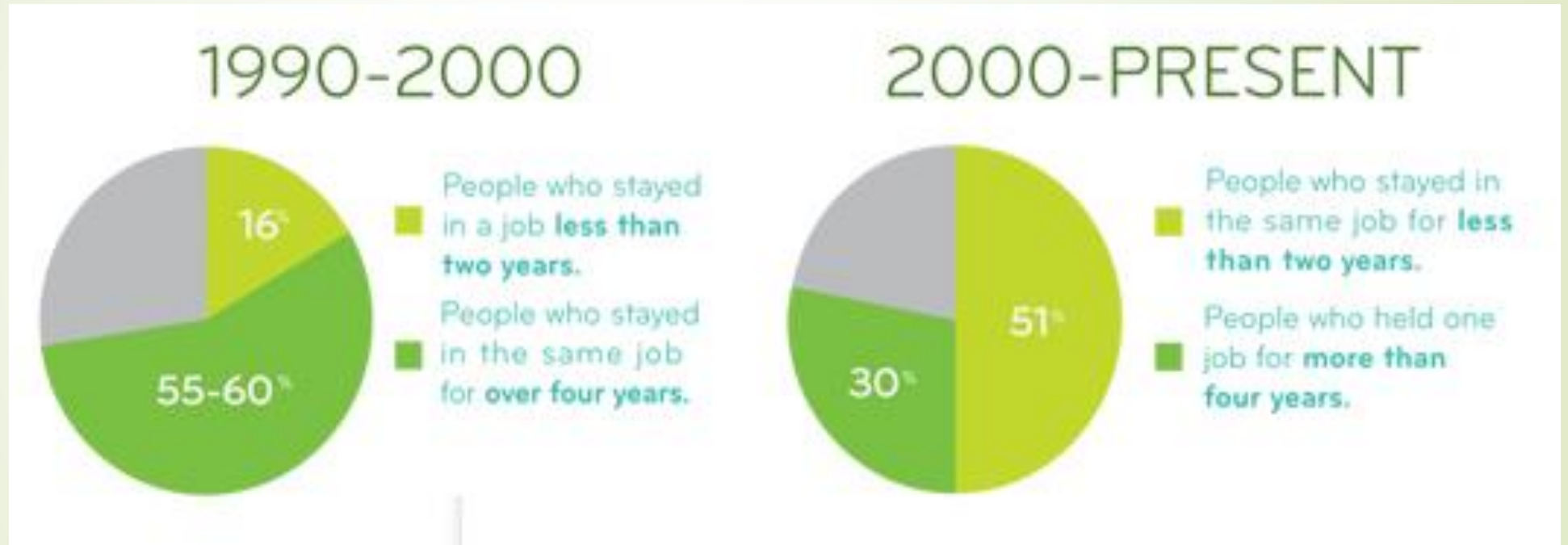
Employees

That should I know to get this Job?

What really will I do on new Job?

Market. Global trends

Employees become more mobile and often changing their jobs

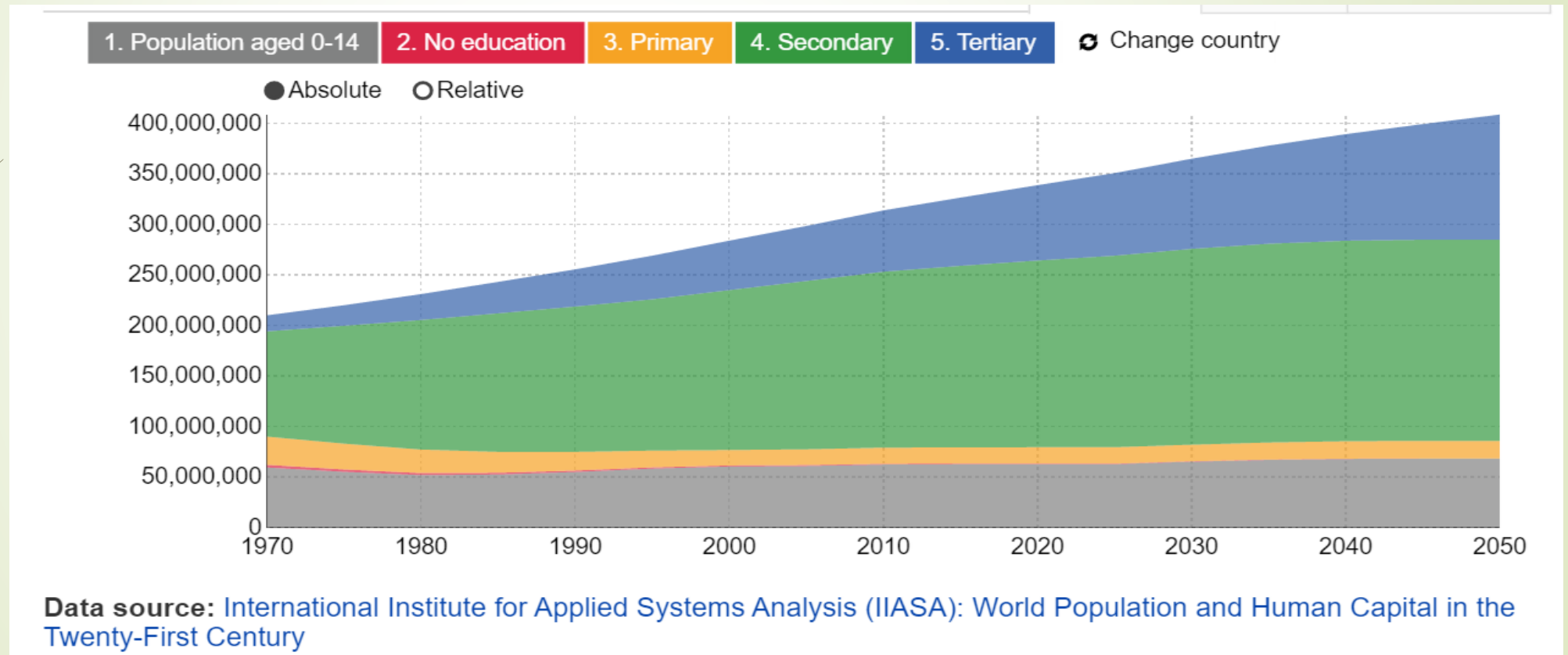


Workopolis. April.2014.

<http://hiring.workopolis.com/research/thinkopolis/thinkopolis-time-to-work/>

Market. Global trends

Demand for new knowledge and skills increases



Market. Similar business models (but not equal)



Job & Staff search



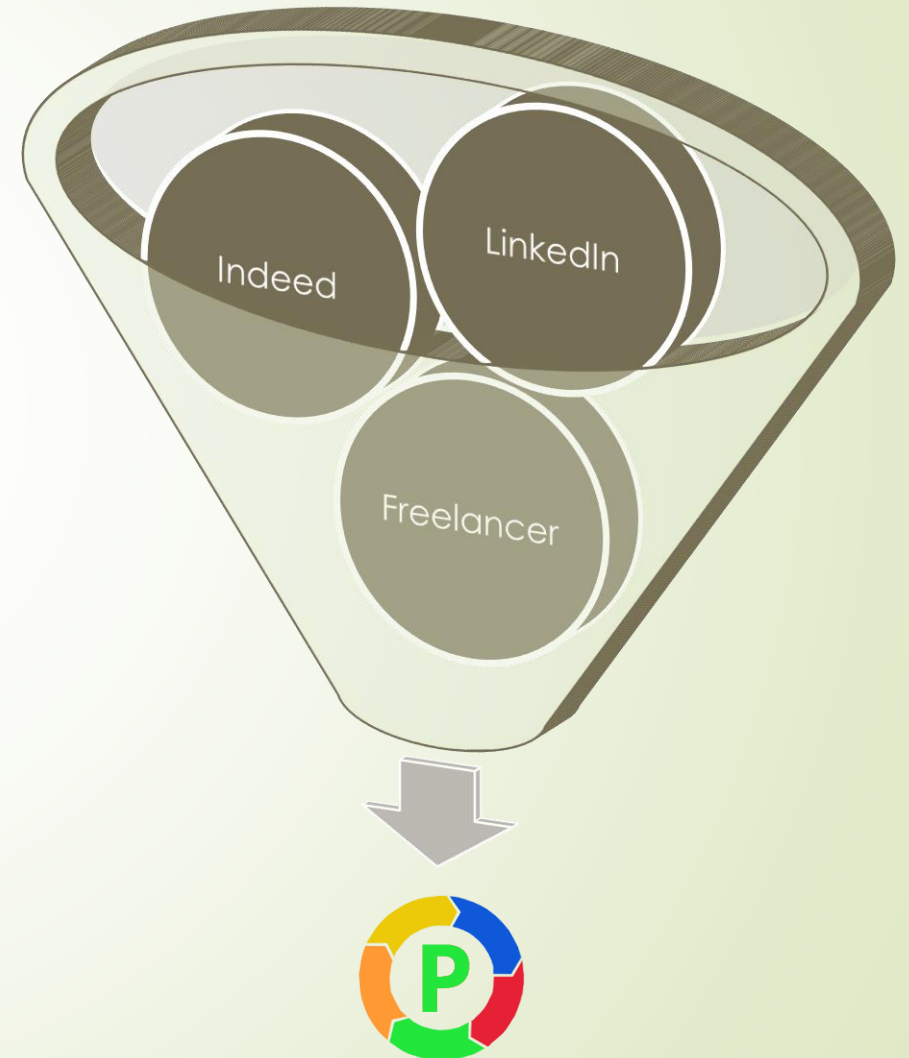
Contacts + Recommendations



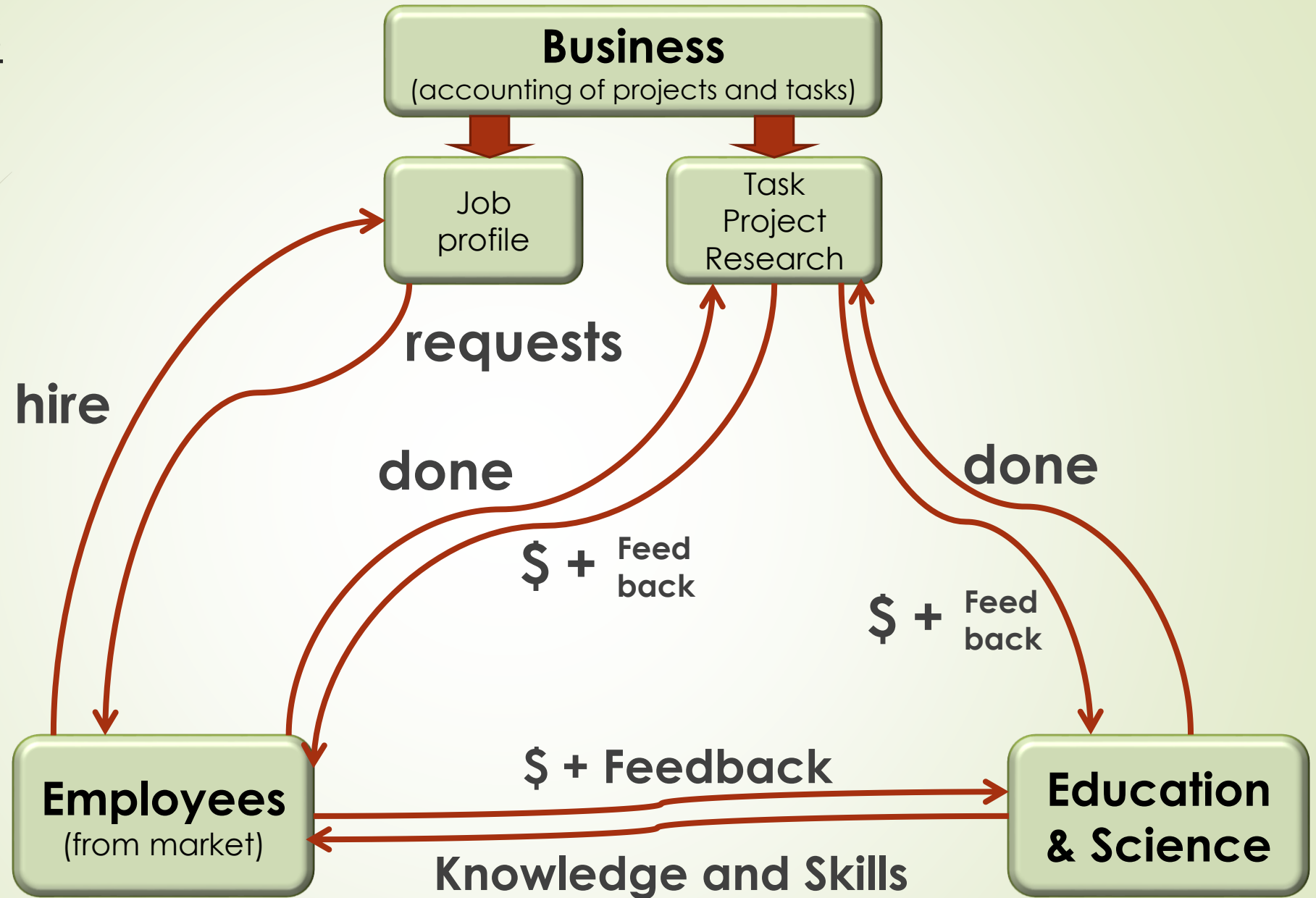
Tasks



Education



How it works



Monetization and commercialization

1. Revenue for the closed vacancies
 $15\text{M} * 51\% * 30\% / 2\text{Y} * \$49 = \mathbf{\$56.227.500}$

2. Commission on the activities (tasks, research, courses)
 $15\text{M} * 50\% * \$50 * 5\% = \mathbf{\$18.750.000}$

Total annual revenue
\$159.7M

3. Paid access to extended information
(pro-accounts, smart requests, analytics)
 $15\text{M} * 5\% * \$19,99 + 15\text{M} * 15\% * \$9,99 = \mathbf{\$37.470.000}$

4. Targeted advertising offers
 $15\text{M} * \$3.15 = \mathbf{\$47.250.000}$

\$10,6 per user annually

Team



Serhii Pimenov
Owner the product
Business architecture &
development. CEO



Popov-Cherkassov Kirill
Design, Analytics
Marketing Director

Outsource

- IT architecture & development
- Legal
- Finance

Strategy

\$150-
\$250K

Angel

\$1,5-\$4,5M

Developing

Milestones

1. Angel Investment = Kiev (2017)
2. Ukraine & Germany (2017-2018)
3. Developing investment = Europe & North America (start 2018)
4. IPO or Strategic investment (2018-2019)
5. World expansion (since 2019)
6. Return the investment. Partial sale of shares. (after 2021)

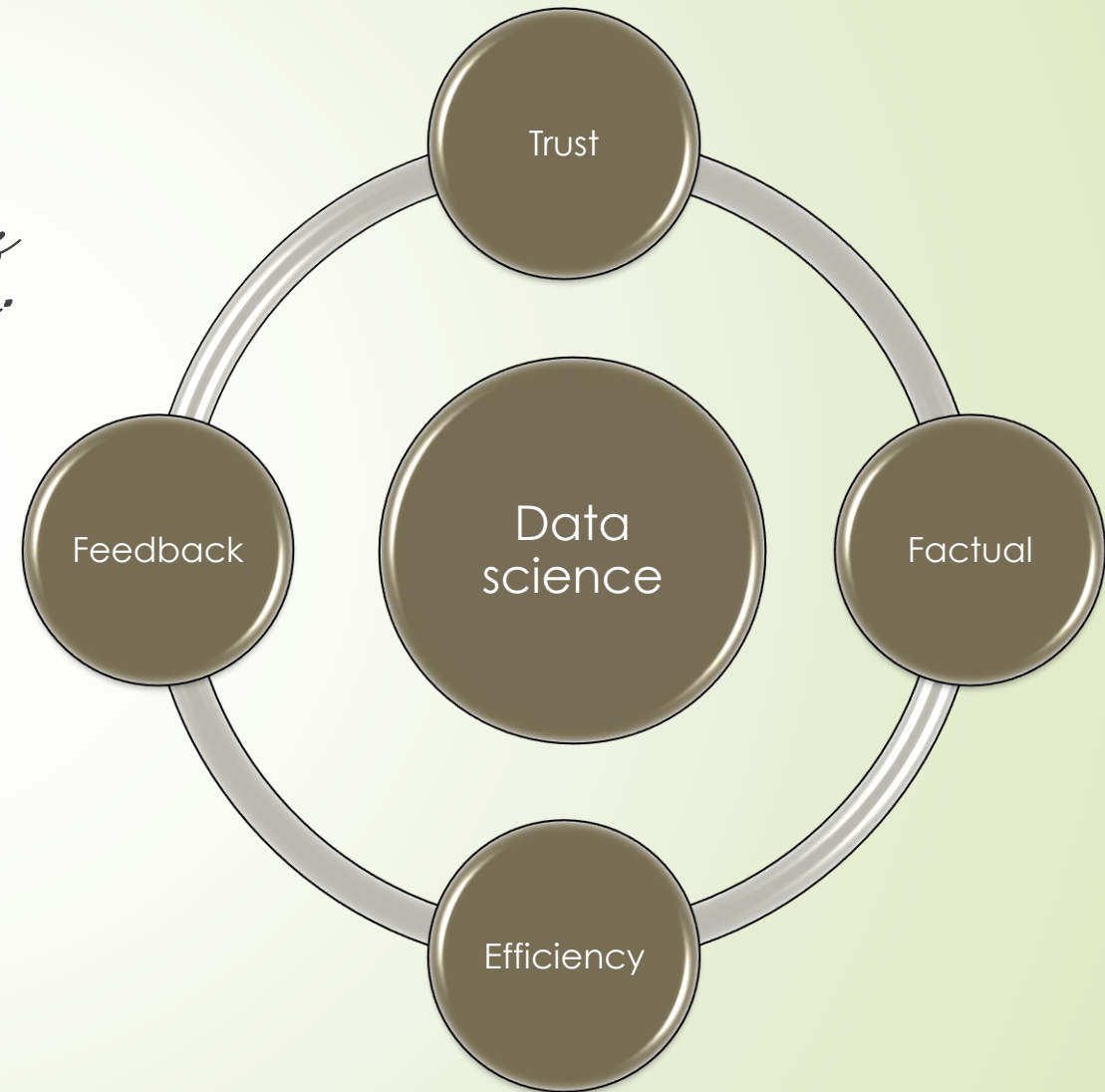
>\$15M

Expansion

Nearest future (based on Data Science) 2021

Response from System

*«Dear user. Asking vacancy fits
your profile at 83%, including:
working conditions - 89%
team - 77%
development opportunity -
82%»*



Key effects

Jobs **fit** Employees

Science and Education fairly paid

Labor and Cost of HRM are reduced

What's next?

HR streams exist and grow

*The ideas are so obvious,
that any delay is
equivalent to the loss.*



is a service model
for 5 groups of CS